SHAPING THE FUTURE. FASTER. TOGETHER



22. SEPTEMBER 2022

HEILBRONN *Etilletti*'d

THE SLUSH STORY

Slush started as a student run startup event in Helsinki to help address the challenges of the Finnish entrepreneurial ecosystem, including attitude and culture; knowledge, skills, and passion; and lack of international venture capital. The first event had only 250 attendees but was singularly focused on startups and investors. Fast forward to present day and the event now has over 20,000 attendees, has made a measurable impact on the Finnish economy, and has become one of the most well-known startup events in Europe.

51115H EUROPE'S BIGGEST STARTUP FESTIVAL

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25,000 ATTENDEES 4,000 STARTUPS 2,000 INVESTORS

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What is Heilbronn Slush'D?

For the first time ever, we're bringing Slush'D to Germany. Our mission is to inspire and empower B2B tech founders to change the world for the better.

Under the theme of "**Shaping the future. Faster. Together**." the event brings together startups and investors, and fosters relationships and collaboration between the most relevant players in the regional ecosystem and beyond. Become part of it and make it count!

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WHO

Heilbronn Slush'D encourages all startup founders, investors, and corporate decision makers to request an invitation. Admission categories are:

STARTUP

(Founders, CEOs, CTOs)

INVESTOR

(Business Angels, VCs, CVCs, Family Offices, LPs,)

CORPORATE

(Company Owners, C-Levels, New Ventures, Startup Managers)

FUTURE FOUNDER

(Students interested in founding a Startup)

WHY & WHAT

The purpose of organizing Heilbronn Slush'D is to create opportunities and meaningful connections for B2B tech startups, investors, innovative companies, and to unhide the regional champions.

Attend and experience:

- Keynote speeches
- Panel discussions
- Startup pitches
- Exhibition space
- Networking opportunities
- Venture lounge
- Great people
- Wow moments

WHEN & WHERE

SEPTEMBER 22, 2022

E-Werk in Heilbronn

(Lichtenbergerstr. 17, 74076 Heilbronn)

The location of Slush'D is an old industrial space. It honors the region's industrial heritage and strengths while it hosts startups and companies that collaborate to Shape the Future. Faster. Together.

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ATTENDING		
	STARTUPS	€80
	INVESTORS	€250
	CORPORATIONS	€250
	FUTURE FOUNDERS	€30

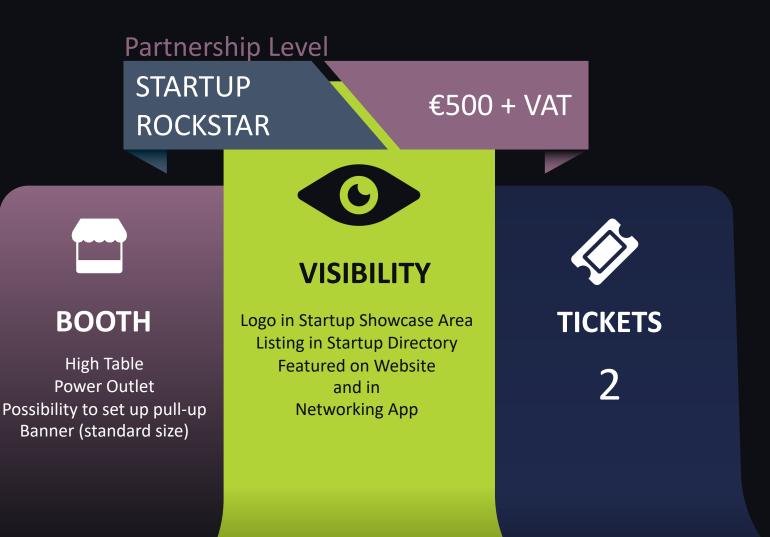
PARTNERING

STARTUP ROCKSTAR	€500
SUPPORTING PARTNER	€2.000
KEY PARTNER	€5.000
MAIN PARTNER	€10.000
CUSTOM PARTNER	€20.000+
ECOSYSTEM PARTNER	TBD

"You only get one shot. Do not miss your chance to blow." Eminem

UPGRADE

Upgrade your Startup ticket to become a rockstar



*a limited number of select startups get the opportunity to become Startup Rockstars and get a booth at the event

Get visibility and let everyone know you'll be there

UPGRADE

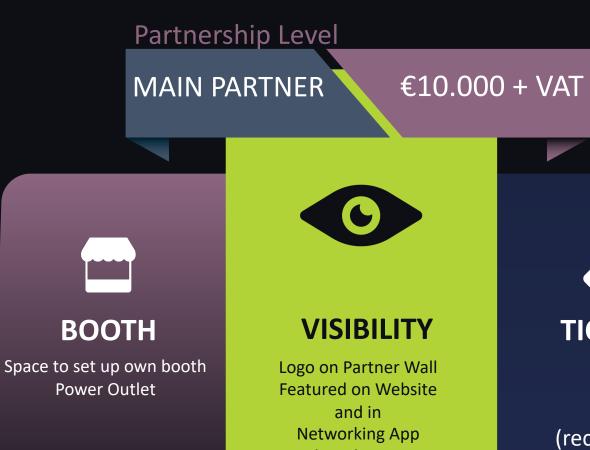


Unlock the potential of Slush'D and play a key role



UPGRADE Get in the spotlight

on main stage



and in Networking App 1x Social Media mentioning Logo in Looping Video Introduce speakers on Stage VIP Lunch Logo Featured in Video (postroll) TICKETS

5

(receive own partner code for 30% discount on additional tickets)

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partnership to meet your needs

Partnership Level CUSTOM

PARTNERSHIP

Starting at €20.000 + VAT

EXAMPLES

Startup prizes Phone booths Charging booths Photo booth Shuttle service After party Startup showcase Venture Lounge Coffee break or dinner Networking partner VIP lunch Large Booth



LET'S SHAPE THE FUTURE. FASTER. TOGETHER

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