

REPLY EXPECTED

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Launch of EURATEX policy brief on circular economy

A follow up conference call

Summary: At its General Assembly on 8 June, EURATEX presents a policy brief on industry needs to prosper in circular economy. To plan the next steps and further develop its position, EURATEX invites Members for a conference call, details included below.

Background

Since the inception of the Sustainable Business department, EURATEX has been brainstorming on the industry's response to the circular economy. One year after and thanks to Members' inputs, EURATEX has completed its policy brief which addresses legislative, financial and technological challenges and presents initial policy recommendations.

Launch of EURATEX policy brief on circular economy

Based on the Members' input, the brief identifies industry's considerations in terms of challenges and opportunities to adapt to circular economy and outlines initial recommendations towards policy-makers. Some of the key considerations identified are: end-of-waste criteria, easing textile waste management, stimulating demand for recycled material and textile collection, resource efficiency, chemicals, microplastics and consumer behaviour.

The policy brief was presented at the EURATEX General Assembly which focused on the circular economy. The Assembly gathered more than 100 participants and included a key note speaker from the Vice-President Katainen's Cabinet as well as a panel discussion with four companies that already incorporated the circularity concept in their business models.

Next steps

As a follow up and further elaboration of the key points notably collecting business cases and needs from 100 companies in collaboration with Members, EURATEX wishes to organize a conference call; please specify your availability via [doodle link](#) by **16 June**.

(Original signed by)

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